



EFSA

Trusted science for safe food

An update on communication activities

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Parma, 15 October 2017

MEDIA HIGHLIGHTS (Sept – Nov 2017)



REUTERS

Ogm, Corte Ue contro divieto Italia 2013. Ma ora nuove regole

derStandard.at

Der Kampf zwischen Aufklärung und alternativ-faktischer Verdunkelung

theguardian

Plastic fibres found in tap water around the world, study reveals

Le Monde

Les apiculteurs dénoncent l'autorisation d'un nouveau néonicotinoïde en France

Irish Independent 

'Contaminated feed' most likely source of isolated BSE cases

EL PAÍS

Lo que se sabe sobre los huevos contaminados en Europa



Glyphosate: l'agence européenne de sécurité des aliments défend son rapport

COMMS OUTPUTS - August-November 2017

Transparency and data quality: new cross-cutting EFSA guidance in a nutshell



3 August 2017

Training the next generation of food safety risk assessors



7 September 2017

Public consultation: DRVs for sodium



29 September 2017

COMMS OUTPUTS - August-November 2017

Avian influenza: new scientific advice boosts EU preparedness



16 October 2017

Furan in food – EFSA confirms health concerns



25 October 2017

Pesticides: how can risk assessors make better use of epidemiological data?



31 October 2017

African swine fever: sharing best practices is critical to stop spread



8 November 2017

COMMS CALENDAR

CALENDAR OF EFSA COMMUNICATIONS ACTIVITIES

Extraction of communications activities from 08/11/2017 to 08/02/2018

Dates in bold are the exact dates of activities

Date (week of)	Unit	Subject	Background	Communications actions
08/11/17	GMO	Guidance on low level presence	Guidance document on data requirements on GM food and feed present at low level in grain lots/shipment. Adopted at 20-21 September plenary.	*LTTs *Topic update
08/11/17	AHAW	African swine fever	Second report on African swine fever in cooperation with Member States. The report will provide updated epidemiological analysis and a review of management options for wild boar.	*News in brief; topic update
13/11/17	PLH	International conference on Xylella	Three-day EFSA conference on xylella, co-hosted with Euphresco, Ponte and Xf-actors (EC-funded projects); 250 delegates registered Venue: Mallorca. Requested in EC mandate on xylella	*Live Twitter *Post-event story *Storify *Voxpop video
13/11/17	AHAW	Use of low atmosphere pressure system (LAPS) for stunning poultry	Currently this stunning method is not allowed for poultry. In 2013 EFSA assessed this method concluding that it did not pass the eligibility assessment and therefore no assessment was carried out. The Commission asked EFSA to review new information the applicant has submitted.	*No proactive communication
15/11/17	AHAW	Animal diseases	Assessment of a set of diseases in the context of the revision of the Animal Health law by the Commission. Publication in steps: June-end September.	*Topic update
15/11/17	AMU	Launch of 1st EFSA challenge: Visualisation of Uncertainty in Geospatial Data	After a pilot project on crowdsourcing in 2016-7 EFSA is launching two challenges to identify potential new uses of scientific tools in risk assessment. Launched with Innocentive and ADAS the initial challenges offer EUR 5,000 in prize money to solvers.	*News story (TBC) *Video (vox pop) *Twitter/LinkedIn
15/11/17	Corporate	Antibiotic Awareness Day	Event in Brussels, organised by ECDC (Keep antibiotics working is the theme). EFSA will be represented by PA Beloeil. COMMS will take part to the usual twitter chat.	*News in brief

MEETINGS OF ADVISORY FORUM AND CEN IN 2018

ADVISORY FORUM

6 February (Utrecht – NL)

6-7 June (Bulgaria)

18-19 September (EFSA)

28-29 November (Vienna – A)

COMMUNICATION EXPERT NETWORK

14-15 March (Bulgaria)

JOINT MEETING AF / CEN

November – date TBC (Vienna – A)

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