



EFSA Stakeholder Forum – 31 May 2017
Report to plenary on workshop outcomes
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Workshop 2

**Usability of EFSA's outputs and
Clear Communications -
How EFSA presents and explains
its science**

STAKEHOLDERS' INPUT TO EFSA'S WORK

- 3 areas where EFSA needs to improve:
 - Stronger advocacy for science to engender trust in stakeholders
 - Define target audiences and develop appropriate tiered communications for e.g. EC and MS, Applicants, Consumers, global evaluators and regulators.
 - Headline accuracy and align with content, including contextualisation of risk

STAKEHOLDERS' INPUT TO EFSA'S WORK

- Areas where EFSA does well:
 - Dialogue with stakeholders
 - New visual tools to improve Comms
 - Commitment to cooperation
 - Quality of science
 - New Comms Lab project