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NETWORKING AT NATIONAL LEVEL REFLECTIONS IN BELGIUM

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1. PROJECT

PROJECT INTRODUCED INTERNALLY IN MARCH 2016

OBJECTIVE:

IMPROVE THE IMPACT OF THE COMMUNICATION BETWEEN THE FOCAL POINT AND THE NATIONAL PARTNERS

FOR EXAMPLE BY DEVELOPPING NEW TOOLS : more developed website, newsletters, social media, online database of experts, etc



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2. NEXT STEPS

- ANALYSES OF OUR ACTUAL CHANNEL OF COMMUNICATIONS BY AN EXTERNAL OF OUR DEPARTMENT
- CONSULTATIVE MEETINGS WITH
 - EXTERNAL COMMUNICATION DEPARTMENT
 - IT DEPARTMENT
 - OTHER INTERNAL EXPERTS

CONCLUSIONS: WHAT ARE THE NEEDS OF OUR NATIONAL PARTNERS?

⇒ SURVEY



3. SURVEY

LAUNCHED ON SEPTEMBER 21ST 2016

6 SIMPLES QUESTIONS:

- WHAT ARE THE AREA INTERESTING FOR YOU?
- HOW DO YOU EVALUATE THE INFORMATION RECEIVED UP TO NOW BY THE FOCAL POINT?
- DO YOU WISH TO CONTINUE RECEIVING THOSE INFORMATION IN THE FUTURE THROUGH WHICH CHANNEL?
- DO YOU THINK YOU RECEIVE TOO MUCH, ENOUGH OR NOT ENOUGH INFORMATION FROM THE FOCAL POINT?
- DO YOU RECEIVE THOSE INFORMATION BY ANOTHER CHANNEL THAN THE FOCAL POINT?
- DO YOU HAVE SUGGESTIONS?



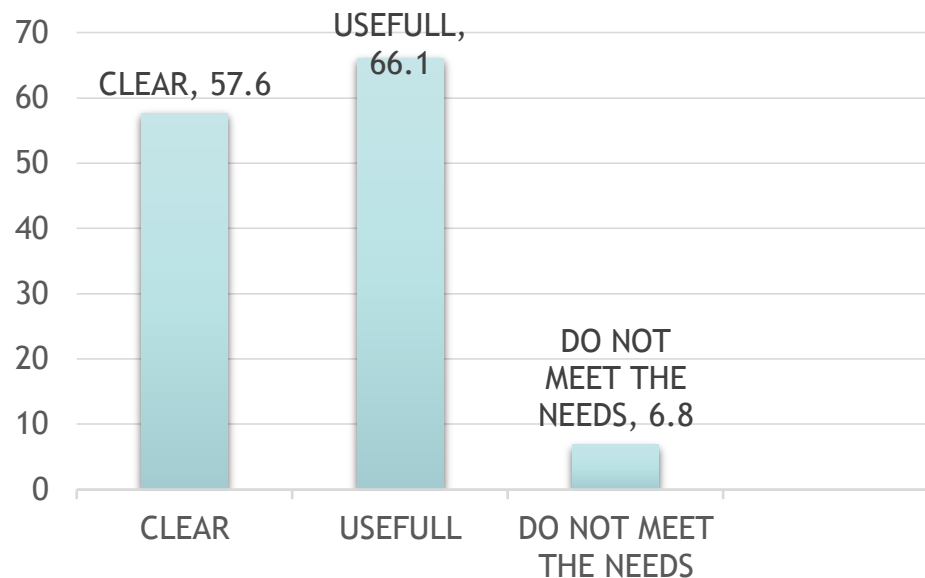
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4. RESULTS OF THE SURVEY

PARTICIPATION: 87 ANSWERS (ON MORE THAN 450 EXPERTS CONSULTED)

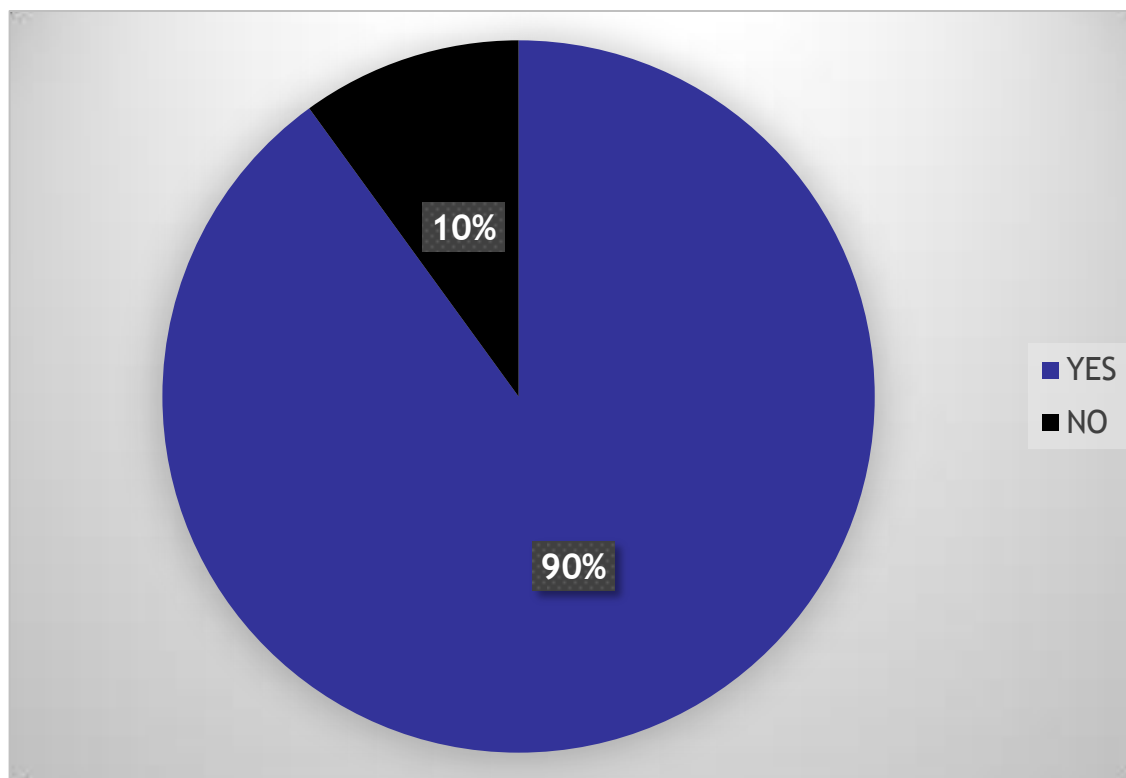
GENERAL IMPRESSION: POSITIVE REACTION OF THE EXPERTS

1. HOW DO YOU EVALUATE THE INFORMATION RECEIVED UP TO NOW BY THE FOCAL POINT?



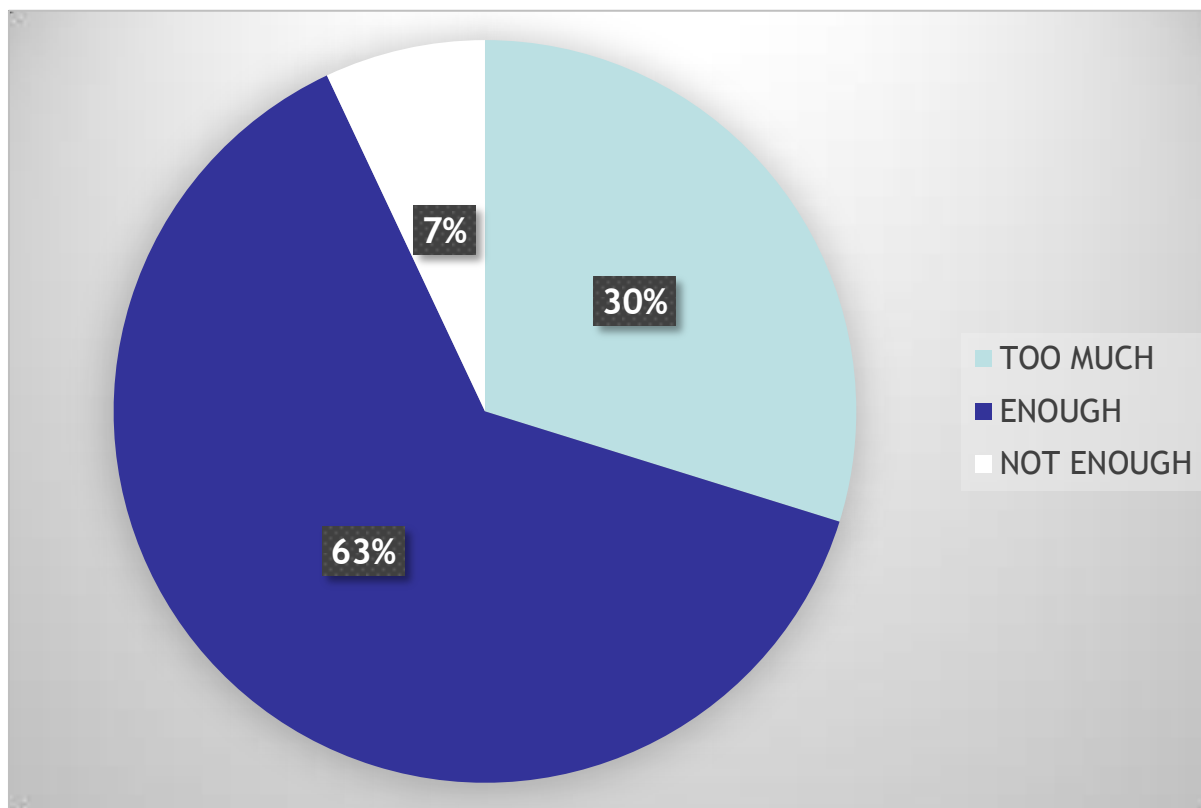
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2. DO YOU WISH TO CONTINUE RECEIVING THOSE INFORMATION IN THE FUTURE THROUGH WHICH CHANNEL?



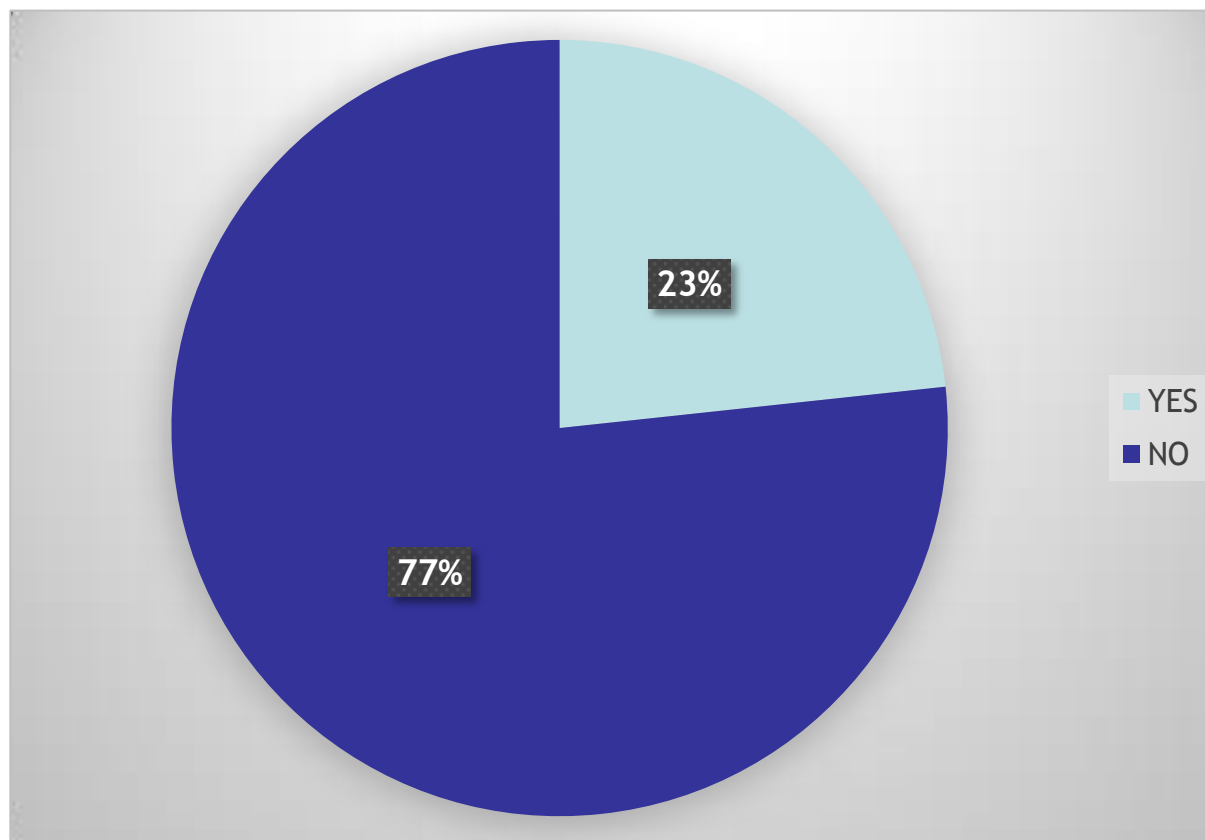
3. DO YOU THINK YOU RECEIVE TOO MUCH, ENOUGH OR NOT ENOUGH INFORMATION FROM THE FOCAL POINT?

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DO YOU RECEIVE THOSE INFORMATION BY ANOTHER CHANNEL THAN THE FOCAL POINT?

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5. GENERAL SUGGESTIONS

- BY E-MAIL
- ON A WEEKLY BASIS
- BY THEMES
- WITH INFORMATION ON THE CONTEXT IN THE INTRODUCTION
- LINKED TO THE AREA OF INTEREST OF THE EXPERTS
- NO FILTER TO THE INFORMATION
- DIFFICULT TO SUGGEST THE BEST WAY TO COMMUNICATE
- NEED FEED BACK FROM RESEARCH PROJECTS OF THE OTHER COUNTRIES (REF. TO THE TABLE)



6. AFTER THE SURVEY

REFLECTIONS NOW ON:

- HOW TO IMPLEMENT THE RESULTS OF THE SURVEY?
⇒ *WHICH CHANNEL? A NEWLETTER?*
- HOW TO PRACTICALLY PROCEED TO DEVELOP THIS NEW TOOL(S) OF COMMUNICATION?
⇒ *CONTACT WITH IT DEPARTMENT*
⇒ *INVESTIGATION ON THE BUDGET NECESSARY*

FINAL DECISION TO TAKE PLACE IN NOVEMBER 2016!



QUESTIONS?

