

EFSA – European Commission DG SANCO joint-event under the auspices of the Presidenza del Consiglio dei Ministri

Can science and innovation build a more sustainable food chain?

10th May 2010

Parma¹, Italy

9.00 – 9.30 Registration

9.30 – 10.30

Welcome address by EFSA's Executive Director, Catherine Geslain-Lanéelle

Opening statements

- Pietro Vignali, Mayor of Parma
- Vincenzo Bernazzoli, President of the Provincia di Parma
- Ferruccio Fazio, Minister of Health, Italy
- Paolo De Castro, Chair of the AGRI Committee, European Parliament

10.30 – 11.00

"Can innovation in the EU food industry meet the demands of EU consumers?"

Key-note address

John Dalli, European Commissioner for Health and Consumer Policy

11.00 – 12.00

The contribution of the stakeholders of the food chain

Round Table Discussion – moderated by Giorgio Costa, *Il Sole 24 Ore*

Participants:

- Paola Testori-Coggi, Director General, DG SANCO
- Mella Frewen, Director General, CIAA
- Paolo Martinello, President, BEUC
- Paulo Gouveia, Director, COPA-COGECA
- Antonio Rizzi, University of Parma
- Hubert Deluyker, Director for Scientific Co-operation and Assistance, EFSA

Exchange of views

12.00 – 12.30

Concluding remarks

- Roberto Sabrido, President of AESAN (Spanish Agency for Food Safety and Nutrition), Spanish Presidency of the EU

¹ Fiera di Parma, Via Rizzi, 67/a 43031 Parma