

Online World Food Safety Almanac

Phoebe Young

Online World Food Safety Almanac



VISIT:

https://worldfoodsafetyalmanac.bfr.berlin/

SCAN:



Concept of the Food Safety Almanac

Motivation

Globalisation has made risk assessment, management and communication increasingly challenging

Almanac

Overview of the institutional structures in food and feed safety

Goals

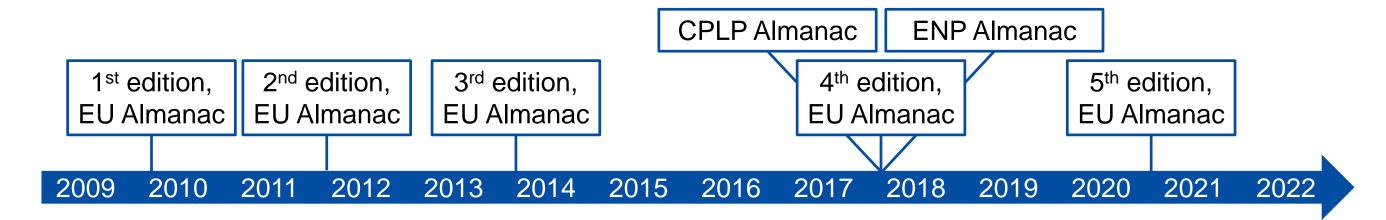
Facilitate search for partners, avoid duplication of work, promote harmonisation of practices/processes

Audience

- Everyone who is interested in food and feed safety
- Experts: parliamentarians, staff of government agencies, press, consumer associations, industry, science



The printed Food Safety Almanac



- EU Food Safety Almanac (5 editions)
 - all EU countries
 - Neighbouring countries: Albania, Bosnia and Herzegovina, Iceland, Kosovo, Montenegro, Norway,
 Republic of North Macedonia, Serbia, Switzerland, Turkey
- ENP Almanac (European Neighborhood Policy)
 - Armenia, Belarus, Georgia, Israel, Jordan, Lebanon, Moldova, Morocco, Tunisia, Ukraine
- CPLP Almanac (Community of Portuguese Language Countries)
 - Angola, Brazil, Cape Verde, East Timor, Equatorial Guinea, Guinea-Bissau, Mozambique, Portugal,
 São Tomé und Príncipe



The printed Food Safety Almanac: successes

Accomplished during the printed phase of this project

Worked through content together with the FP network

- Scope and emphasis of the almanac
- Content of organigram
- **Pictograms**

Total reach

- 56 countries have participated
- Almanacs have been published in 7 languages
- The latest edition of the Almanac had 11,863 downloads in 2021

EU Food Safety Almanac 3.11 Germany Ministries and subordinate public authorities in the 16 federal states Simplified depiction of food safety authorities in Germany The central legal foundation for food legislation in Germany is the Food and Feed Code (Lebensmit-Federal Ministry of Food and Agricultur tel- und Futtermittelgesetzbuch), and the legislative responsibilities lie almost exclusively with the Agricultural policy and food safety Federal Ministry of Food and Agriculture (BMEL) and its subordinate authorities. Infringement of Locations: Bonn and Berlin food regulations can lead to measures under https://www.bmel.de/EN/Home/home_node.html criminal law and consumer damage claims under civil law, whereby the final decision rests with the courts. Government measures with regard to food safety are generally based on scientific risk. The Federal Ministry of Food and Agriculture (BMEL) is responsible for agricultural poli-

In Germany, risk assessment and risk manage- BMEL prepares draft legislation and issues rement are institutionally separated at the federal lated to statutory regulations. BMEL is assisted level. However, at the regional level (i.e. the 16 by several scientific Advisory Boards (ABs), federal states), risk assessment and risk man- such as for the Agricultural Policy, Food and agement are not institutionally separated. Food Consumer Health Protection, Biodiversity and safety laws are enacted at the federal level, but Genetic Resources. The institutions within the competence for official food control lies with the BMEL's portfolio include higher federal authori-

Internet unless there are statutory provisions pro- tional grants.

cy and food safety. In the field of food safety, ties, legally independent institutions, the federal research centres, institutions belonging to the Risk assessments are usually published on the Leibniz Association and recipients of institu-

> BMEL is the central competent authority (CCA) for EU legislation in the field of foodstuffs and food hygiene, for GMOs in food and feed, and for negotiations on legislative provisions concerning food safety and their transposition into national law. Furthermore, it is the CCA in the area of plant health, for animal welfare, and for EU legis-

50



Transition to an online platform

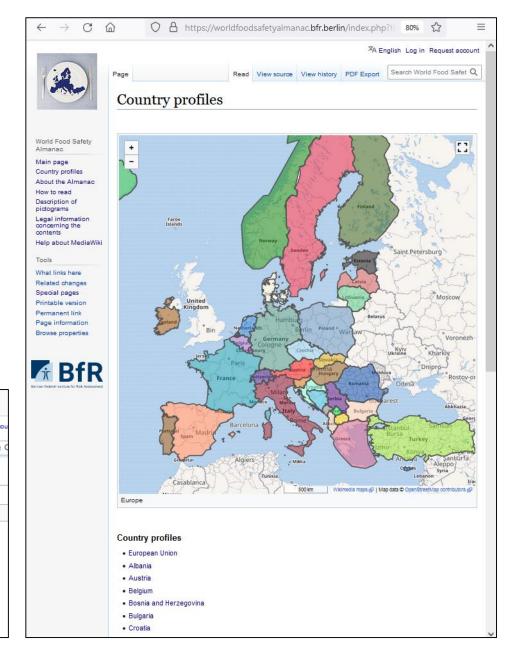
May 2019 announced that the Almanac would be going online.

Advantages of the online platform:

- Wider readership (more easily found)
- Advanced search functions
- Countries manage own profiles
 - Countries have more control
 - More dynamic updating
 - Translation into relevant languages
- Flexibility for more countries to participate

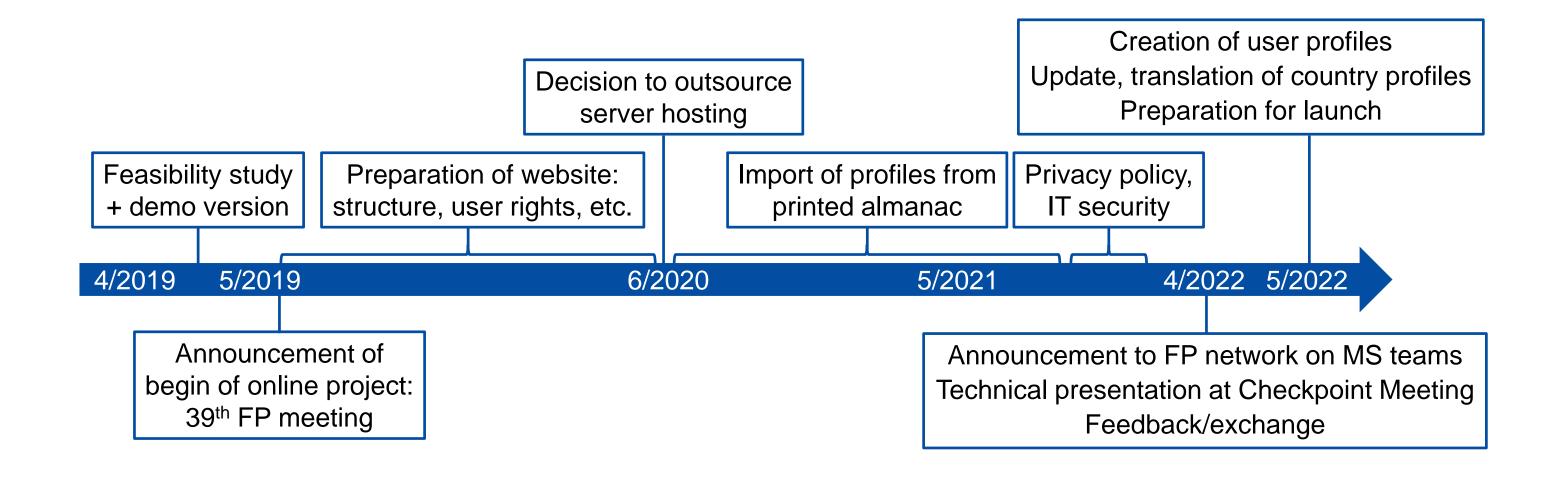








Progress report: preparation of website





Promotional materials (work is ongoing)

- Prepare communication package
 - Visual graphic, flyer, press release
 - Hashtag: #WorldFoodSafetyAlmanac, QR code
 - Send to partners (EFSA, FPs, etc.) for dissemination
- Other materials
 - PPT-presentations
 - Social media materials
 - Video





Promotion by German EFSA FP (June 2022)

- Online & print announcements
 - Internal announcement
 - Link on BfR page
 - Press release, social media
- At meetings
 - Within Germany: e.g. Art. 36 organisations
 - At European level: e.g. Heads of Agency
- Email announcement to international partners





Promotion by German EFSA FP (June 2022)

- Online & print announcements
 - Internal announcement
 - Link on BfR page
 - Press release, social media
- At meetings
 - Within Germany: e.g. Art. 36 organisations
 - At European level: e.g. Heads of Agency
- Email announcement to international partners

Promotion by EFSA and FP network (June 2022)

- Use the media from the communication package or create your own
- Use the hashtag #WorldFoodSafetyAlmanac
- Social media
- Email to partners
 - FPs: e.g. Art. 36 institutions
 - EFSA: scientific networks, other committees
- Promotion at events, through newsletters and websites





Project expansion (beginning July 2022)

- Invite other countries to join
- Mutual promotion/collaboration with other projects



Updates and translation

- Complete the current round of updates and translation (begun in May)
- Develop a plan for future updates and translation
- Continually update project





Thank you for your attention

Phoebe Young



German Federal Institute for Risk Assessment

Max-Dohrn-Straße 8-10 ● 10589 Berlin, GERMANY

Phone +49 30 - 184 12 - 0 • Fax +49 30 - 184 12 - 99 0 99

bfr@bfr.bund.de • www.bfr.bund.de/en